

Creating Video Testimonials

Please try to keep the length of your testimonial to 60-90 seconds. Also, please avoid saying the name of your Winslow Consultant or Coach. Instead, use the phrase, “My Winslow Consultant/Coach”, or “The Winslow team”.

Consider including these points:

- How has your Winslow report been of benefit to you?
- Did you work with one of our coaches or consultants? If so, how did those conversations benefit you?
- How has the Winslow process benefited you either personally or professionally?

(Please repeat the question in your answer to provide context to your response.)

Film Tips for Testimonials

1. Find a quiet place away from phone ringing, children, pets, and other noises
2. Be sure to have adequate lighting. Sit near a window so natural light enters from one side. (please don't sit with a window directly behind or directly in front of you)
3. Place the camera on an elevated surface (a stack of books works well)
4. The camera lens should be in line with your eyes as you look straight ahead (Avoid looking down at the camera)

